



East Windsor 250th Anniversary Committee
February 16, 2017
East Windsor Historical Society

The February 16, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, John Burnham, Ceil Donahue, Michael Greer, Scott Grizey, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Marie Letellier, Kyle Moore, Tim Moore, *Scott Morgan, Ian Neill, Debbie Talamini, *Rebecca Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Jason Bowsza, *Tom Talamini

*indicates steering committee members

Minutes Reading: The minutes from the January 19, 2017 meeting were not available for review on February 2, 2017; they were reviewed with the February 2, 2017 meeting minutes on February 16, 2017.

The minutes from the January 19, 2017 meeting were reviewed.

Bill Thim made a motion to approve the January 5, 2017 minutes. Lynne Tracy-Thim seconded the motion. The motion passed.

The minutes from the February 2, 2017 meeting were reviewed.

Bill Thim made a motion to approve the February 2, 2017 minutes. Lynne Tracy-Thim seconded the motion. The motion passed with one abstention.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

The South United Methodist Church showing of the silent movie *Girl Shy* accompanied by an organist was Friday February 24, 2017.

Rebecca was contacted by a person in Ohio who sells 'opoly games. Her prices are online. East Windsor'opoly was done in 1968 for the 200th anniversary, so we decided not to do it for the 250th.

We have two guests tonight: Michael Greer, from Cub Scouts, and Marie Letellier, from the Four-Town Fair planning committee.

COMMITTEE REPORTS:

Time Capsule: Nothing new to report this week.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Slogan Contest: The slogan contest deadline has arrived. We received nineteen submissions, all from the high school entry box. All entries were read in the meeting. The winners will be decided by a committee made up of Chairperson Rebecca

Talamini, EW250 representative Lynne Tracy-Thim, and EWHS representative Diane Lajoie. The winners will be announced officially at a ceremony presenting the scholarship checks.

The Revolutionary War Reenactment group is available for June 16, 2018, rain or shine. Scout Hall is already booked for the 16th for the Food Truck Festival. The two events will complement one-another nicely. The events will include a flag ceremony, recreation of part of Israel Bissle's ride, a skirmish, tents showing displays of how people lived in the time period (medical care, cooking, washing, etc. They have also offered to send someone in costume to the schools to talk about the event. The charge is \$1200 to \$1500 per day. We will also look into having horseshoe and corn-hole tournaments. The Revolutionary War Reenactment group previously met with Bill, Lynn, and Ceil to review the Scout Hall grounds. They think the area near the pond at Scout Hall will be perfect. They need potable water, an electric supply, and enough room for the reenactment, tents, and spectators.

The Parks and Rec. department will make sure there are no soccer games scheduled on the day of the event so we can use the parking lots. Once the date is set for the reenactment, Ceil can start to schedule the food trucks.

Lynne Tracy-Thim made a proposal to officially book the Reenactment for \$1500. Diane Lajoie seconded the motion. The motion passed.

Winter Festival: We are looking into a Sleigh Rally for our February Winter Festival. Ian Neill has been playing phone tag with Jim Stremper from the Draft Horse Association.

The Victorian Lady: The senior center would like to host the Victorian Lady presentation in March 2018. They are also talking about hosting a tea party.

Poster Contest: Now that the Slogan Contest is concluding, do we want to start the Poster Contest in April or in the fall? We discussed the pros and cons to both dates. The kids' artwork will be available for posters and merchandise earlier if we advertise for them in April. However the project has a better chance of receiving support from the art teachers in town if we give them notice about the conditions now and ask them to add it to their curriculum in September. The terms still need to be finalized, but we are looking for original artwork no smaller than letter-sized paper and no larger than 11" by 17" paper. We also discussed the need to find a better word than contest, since there aren't going to be any winners or losers.

The Warehouse Point Library has expressed interest in hosting one or more historical lectures by Bill Hosley.

Cub Scouts meet on the second Wednesday of the month. They are thinking about hosting an outdoor movie night and creating a float for the parade.

Masquerade Ball: The deposit was sent to La Notte on Monday February 6, 2017.

We still need more volunteers. This is going to be a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: Laura Harney, *Diane Lajoie, Debbie Talamini, and *Lynn Tracy-Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

Father Dan agreed to put our fundraising kickoff letter in the church vestibules at St Catherine and St Phillip churches.

Andy Hoffman spoke with Woodworth Press in Warehouse Point about creating envelopes with our Logo as part of the return address. They quoted \$228.90 for 5000 envelopes or \$136.50 for 2500.

Paul Anderson made a motion to design and print 10,000 envelopes. Lynn Tracy-Thim seconded the motion. The motion passed with one abstention.
We need to get four 3 by 4 foot wooden signs to post at the main entrances to the town to let people know about the 250th anniversary.

We discussed getting a thank you note card or postcard for our donors. Some business donors require a letter on Town letterhead with the town's tax id on it. We will ask the town treasurer for a copy of such a letter. It will be available to the businesses upon request.

We will get a list of the top 50 business tax payers in town to approach personally for donations.

Fundraising Committee: *Jason Bowsza, John Burnham, Laura Harney, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Laura Harney

Promotion and Merchandise Committee:

Ceil Donahue ordered 100 baseball caps for \$8.50 each. They are embroidered hats in the design we approved on February 2nd with East Windsor Connecticut added to them. We will sell the hats for \$15 each. They should be in by the March 2, 2018 meeting.

Rebecca found a company out of Canton, CT that can create commemorative coins for us. The 1 ½ inch coins with the EW250 logo on one side and the Town Seal on the other will cost about \$3.90 each including shipping. Rebecca is going to price plastic sleeves for the coins. The company does sell velvet protection boxes for about \$1.50 each. We will also look into a ring to encapsulate the coin to make a key chain out of it.

Calendar: We want to produce a calendar with both town and EW250 event dates on it. There is a person on Griffin Road who produces calendars. We will need the calendars printed by October so we can sell them at the Four-Town Fair. In addition to photos from around town, we would like each month to contain some facts about East Windsor.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee: Nothing new to report.

Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

Dan Donahue has the GoFundMe page created and will monitor its progress. The Facebook page continues to gather more likes. Rebecca has the website current. We have a volunteer to create our Twitter and Instagram accounts, Mara Thim. We still need to set up a disclaimer that any photos or videos submitted are available for the EW250 to use. Diane Lajoie is supposed to be getting it.

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee: Nothing new to report.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year.

We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

We received a suggestion that our EW250 celebration should have a mascot. Since the first dinosaur fossils were discovered in East Windsor, we are looking into a kid friendly dinosaur mascot. Paul Anderson looked into some possible designs, and Ceil Donahue talked to Nancy Masters, who has offered to make the costume. We discussed the need to make the costume adjustable so different volunteers can use it. Someone also asked if the EW250 logo would be on the costume.

Four-Town Fair: Marie Latellier from the Four-Town Fair discussed East Windsor's participation as hosts of the September 14-17th 2017 Four-Town Fair. The Four-Town Fair planning committee meets on the third Wednesday of the month. They get 30,000 people a year. We can get a concession table to sell our merchandise; they have both indoor and outdoor opportunities for concessions. They will also have a kids' stage where we could schedule a presentation. We can submit a float for the parade.

Rebecca Talamini made a motion to adjourn. Paul Anderson seconded the motion. The meeting adjourned at 8:18 pm.

Respectfully submitted,
Diane Lajoie